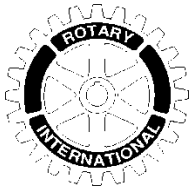


The 17th Annual Scott Carlson Memorial ALS 5K Run/Walk



ADVERSITY LEADS TO SUCCESS

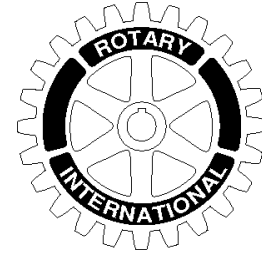
April 15, 2017

Goddard Memorial State Park, Warwick, Rhode Island



*Rhode Island
Chapter*

Create a world without ALS.



Dear Friends:

We are very happy to present the sponsorship opportunities for the **17th** annual East Greenwich Rotary/ALS 5K Race/Walk, to be held on **April 15, 2017**. The **Scott Carlson Memorial Road Race** is very proud of the fact that **all proceeds directly benefit local Rhode Islanders who are struggling with ALS**. Last year we proudly donated \$50,000 to the ALS chapter in Rhode Island!

Who would have thought 16 years ago we would be still growing and expanding our race!! We are offering many different race sponsorship opportunities again this year. We have a number of monetary levels of support, most of which automatically entitle you to be recognized on our T-Shirt and possibly in all print advertising for the race.

Also this year as a sponsor you have the opportunity to display your merchandise or services at our race. You must provide the display and due to State regulations no commerce can be transacted. It is a wonderful opportunity for hundreds of racers, families and park visitors to see you and your company.

All of the proceeds from the race go to the Amyotrophic Lateral Sclerosis (ALS) Association, Rhode Island Chapter. This local chapter intimately supports the victims, families and caregivers of ALS through their many avenues of medical, financial, family resource, and equipment donation outreach. Over the last 16 years we have proudly donated over \$600,000 dollars to the Rhode Island Chapter!

Please review this package of information. We also have a page detailing the Sponsorship Opportunities and what you can expect to receive for your monetary donation. You will see that the visibility afforded to you through race sponsorship will be known to a wide variety of people throughout Rhode Island and New England.

Finally, there is a Sponsorship Form that you can fill out and return as indicated. We ask that you inform us by **March 10th** (or sooner please!) regarding your support this year.

Thank you in advance for your support of this year's race!

**Robin Sampson - race chairperson
The Rotary Club of East Greenwich
robin@sampsonsauto.com**

SPONSORSHIP and PARTICIPANT OPPORTUNITIES

PREMIERE SPONSOR

\$8500

- Bronze level sponsorship plus:
- Prominent placement on **front** of **T-Shirts**.
- **3 course signs** (1 per mile marker)
- Premier placement on **banners at start/finish bridge and awards table**.
- Display table available to showcase your merchandise and/or services (no commerce)
- Tag listing in all print ads for the race
- **15 free registrations**



PLATINUM SPONSOR

\$5000

- Bronze level sponsorship plus:
- Logo placement on **sleeve** of **T-Shirts**.
- **Prominent placement of signage at key areas of the course to be determined water station/finish line/entrance banner**
- Premier placement on **banners at start/finish bridge and awards table**.
- Display table available to showcase your merchandise and/or services (no commerce)
- Tag listing in all print ads for the race
- **10 free registrations**

GOLD SPONSOR

\$2500

- Bronze Level sponsorship plus:
- Logo placement (Top, large) on **T-Shirts**.
- Prominent listing on 5K marker signs along course
- Tag in print ads for race
- Prominent placement on **banners inside carousel**
- Display table available to showcase your merchandise and/or services (no commerce)
- **5 free registrations**



SILVER SPONSOR

\$1000

- Bronze level sponsorship plus:
- Logo placement (Middle, Med.) on **T-Shirts**.
- **Display table available to showcase your merchandise and/or services (no commerce)**
- **3 free registrations**

BRONZE SPONSOR

\$500

- Logo placement on mid,lower back of **T-Shirts**.
- 1 park entrance/exit sign
- Recognition in **East Greenwich Rotary Phone Book**.
- Special listing on **Team ALS &EG Rotary Website**.
- **2 free registrations**



This year's East Greenwich Rotary Scott Carlson Memorial 5K Race/Walk will attract over 1000 runners and walkers, including some world-class athletes, to Goddard Park on Saturday April 15th. The Rotary Club of East Greenwich donates ALL proceeds from the race to the **Rhode Island ALS chapter**. (Amyotrophic Lateral Sclerosis, or Lou Gehrig's Disease).

Race Patron

\$350

Listing in race day program
Recognition in **East Greenwich Rotary Phone Book**
Special listing on **Team ALS & EG Rotary Website**



GENEROUS DONOR (\$\$\$?????)

We love and appreciate your support. Donations can be made out to “East Greenwich Rotary Charitable Fund/ALS” and mailed to:

George Cooper
c/o Coastway Community Bank
1155 Reservoir Avenue
Cranston, RI 02920

If you are interested in a sponsorship for the race or if you desire further information, please contact George Cooper, Sponsorship Coordinator, at 401-787-5855 or email to GLKC@cox.net

Important Features for 2017 Race

\$1000 General Prize Money

The **Carlson Challenge** up to **\$500** bonus for breaking the course record

Team Prizes

4 Pawsox tickets per registrant

Kids Fun Run on the Beach prior to race

Race Volunteers

Rotary Club of East Greenwich
Cole Middle School
ALS RI chapter
Greenwich Bay Women’s Club
Interact club of Rocky Hill School

Warwick Veterans High School
Boy Scouts
Toll Gate High School
The Rotaract Club of NEIT
Hendricken High School

Media Coverage

Providence Journal – West Bay
East Greenwich Pendulum – Full page feature
Warwick Beacon
ABC 6 feature

East Greenwich magazine
East Greenwich Patch
Providence Journal Sports
Cumulus Communications

Web Site listings

www.teamals.org
www.eastgreenwichrotary.org
www.coolrunnings.com

www.racersresource.com
www.active.com
www.nerunner.com

Yes...I would like to be a sponsor!



- **PREMIERE SPONSOR** (\$8500) _____
- **PLATINUM SPONSOR** (\$5000) _____
- **GOLD SPONSOR** (\$2500) _____
- **SILVER SPONSOR** (\$1000) _____
- **BRONZE SPONSOR** (\$500) _____
- **Race Patron** (\$350) _____



Please make checks payable to: **E.G. Rotary Charitable fund/ALS**
Mail this form to:

George Cooper
c/o Coastway Community Bank
1155 Reservoir Ave.
Cranston, RI 02920

No, I am not interested in sponsorship, but please accept my donation! \$ _____
Questions? Email to glkc@cox.net or visit us at www.teamals.org

NAME: _____

NAME ON T-SHIRT: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ email: _____@_____

THANK YOU FOR YOUR SUPPORT !
Please Tear out and send to the above address

If you have any questions about sponsorship for the race or if you desire further information, please contact George Cooper, Sponsorship Coordinator, at 401-787-5855 or email to glkc@cox.net.

MANY THANKS TO OUR 2016 SPONSORS

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**Dr. Robert Miller, McManus and Pratt, Home Loan and Investment, Flood Ford,
AMICA Insurance, Dion Signs, Pawtucket Red Sox, Foster Grant International,
Paul Masse**

Silver

**Dr Janet Tanzi, Massage Envy, KCCNE, CVS, East Greenwich Rotary Club, Drs
Nager and Peirce, Lawyer's Collaborative, IGT, SeaScape, PBruins, Team Jake,
Ocean State Endodontics, The Erikson Family, Allegra Printing East Greenwich,**

Bronze

**Team Dennis, Toll Gate Orthodontics, Mattioli Orthodontics, The Pratt Family,
T's Restaurant, UNFI, Team Psycho, Arpin Strong, Dan's Place , Owen Petito
Eagle Project, Coastway Community Bank, Laughing Elephant Yoga, Power Chair
Recyclers, Anvil Engineered Pipe Supports, Bank Newport, Laborers'
International Union Local 271, Christopher Stone Fund, Re/Max Professionals of
East Greenwich, Inskip Auto Mall Warwick , Tio Mateo's Mexican Grille, Wil
Yoder Architect, Sloan Associates, The Center for Psychological Wellness, Best
Tile, In memory of Harris Berson, Arnie Wasserman & Bob Bomes , University
Pathologists LLC.**

Race Patron

GaGa's Sherbetter, Dunkin Donuts, Roch's Market, Wickford Appliance, Inc., Russell Insurance, West Shore Dental Associates,

Generous Donors

Coventry Credit Union, Chris Remer, Christopher Shaban, The Boynton Family, Mid City, Inc., Samantha Lynn O'Gara Foundation, Mr and Mrs Lou Lepry, Paul and Linda Muffoletto, The Soule Family, Eric Carlson, The Knight Family, The Abosamra Family